**The Pennsylvania State University**

**Workforce Education and Development**

**Lesson Plan**

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| **Name of Instructor:** *Jamie Redcay* |
| **Program Title:** *Web Page, Digital/Multimedia and Information Resources Design (CIP 11.0801)* |
| **Course Title:** *Interactive Media & Web Design* |
| **Unit Title:** *5000 – Design & Layout* |
| **Lesson Title**: *(5150) The Rule of Thirds* |
| **Lesson Performance Objective:**  *- Given a lectures, hand-outs and activity on the rule of thirds, student will complete a worksheet, activities and with 70% accuracy.* |
| **Time (length of lesson):**  *30 min sessions* |
| **Equipment and Materials needed:** *This lesson will require a TV or projector & workstation with an internet connection, web browser (Google Chrome). The teacher also needs Powerpoint.* |
| Technical Standard(s):  13.1.11.A Relate careers to individual interests, abilities, and aptitudes.  13.1.11.G Assess the implements of the individualized career plan through the ongoing development of the career portfolio.  13.2.11.A Apply effective speaking and listening skills used in a job interview.  13.2.11.B Apply research skills in searching for a job: Career Links, Internet (i.e. O-NET), Networking, Newspapers, Professional associations and resource books (that is Occupational Outlook Handbook, PA Career Guide).  13.2.11.C Develop and assemble, for career portfolio placement, career acquisition documents, such as, but not limited to: job application, letter of appreciation following an interview, letter of introduction, post secondary education/training applications, request for letter of recommendation, and resume.  13.2.11.D Analyze, revise, and apply an individualized career portfolio to chosen career path.  13.3.11.A Evaluate personal attitudes and work habits that support career retention and advancement. |
| Academic Standard(s):  CC.3.5.11-12.B Determine the central ideas or conclusions of a text; summarize complex concepts, processes, or information presented in a text by paraphrasing them in simpler but still accurate terms.  CC.3.5.11-12.C Follow precisely a complex multistep procedure when carrying out experiments, taking measurements, or performing technical tasks; analyze the specific results based on explanations in the text.  CC.3.5.11-12.E Analyze how the text structures information or ideas into categories or hierarchies, demonstrating understanding of the information or ideas.  CC.3.5.11-12.F Analyze the author's purpose in providing an explanation, describing a procedure, or discussing an experiment in a text, identifying important issues that remain unresolved.  CC.3.5.11-12.G Integrate and evaluate multiple sources of information presented in diverse formats and media (e.g., quantitative data, video, multimedia) in order to address a question or solve a problem.  CC.2.1.HS.F.1 Apply and extend the properties of exponents to solve problems with rational exponents.  CC.2.1.HS.F.2 Apply properties of rational and irrational numbers to solve real world or mathematical problems.  CC.2.1.HS.F.4 Use units as a way to understand problems and to guide the solution of multi-step problems.  CC.2.1.HS.F.6 Extend the knowledge of arithmetic operations and apply to complex numbers.  CC.2.2.HS.D.9 Use reasoning to solve equations and justify the solution method.  CC.2.3.HS.A.13 Analyze relationships between two-dimensional and three-dimensional objects. |
| **Introduction:**  *The instructor will open with a question* ***– Who know the Rule of Thirds?*** |
| **Body:**  *Students will follow a Power point presentation. After the presentation students will demonstrate their knowledge by participating in an activity to show their understanding. This activity will help students understand the rule of thirds and how to apply it to web pages and design overall.* |
| **Summary:**  *Students will learn the rule of thirds, and how they can be applied to UX/Ui web page.* |
| **Student Assessment**  **Formative Assessment(s):**  **Summative Assessment:** *Students will complete an activity that will demonstrate their knowledge of the rule of thirds.* |
| **Universal Design for Learning (UDL)**  **Multiple Means of Engagement:** *We are learning this information to be sure all style of learners knows how to apply the rule of thirds to web pages.*  **Multiple Means of Representation:** *We will learn how to apply the rule of thirds to web page in the design process.*  **Multiple Means of Expression:** *We will have a verbal discussion, written exercises, demonstration and a power point presentation so all style of learns have an opportunity to receive the lesson.* |